

ASWANI INDUSTRIES PVT. LTD.

Business Profile



SPEED & CONSISTENCY GUARANTEED!

OUR STORY

OUR WAY OF LIVING

THE ASCOLITE ADVANTAGE

MARKET & PRODUCT PROFILE



OUR STORY



SPEED & CONSISTENCY GUARANTEED!

since 1980



Founded @ Surat, (GJ)



Group Subsidiaries:

- ✘ Geetatex (*Textiles*)
- ✘ Ascon Realty (*Real Estate*)
- ✘ Ascolite (*Building Materials*)



Aswani Industries Private Limited
(Earlier known as Aswani Construction Pvt. Ltd.)

Inception
2012

Vision launch

on 4th April 2017

400 +
satisfied customers

Completed over
2000 Projects

Installed **Liquid**
Manufacturing Unit

Installed Largest **AAC**
blocks manufacturing unit

Installed **Dry Mix**
Manufacturing Unit

Supplies across **Maharashtra,**
Gujarat & Madhya Pradesh

Portfolio includes of
100 products

500+
Workforce



CORPORATE OFFICE : 4th floor, Ascon City,
nr. Science Centre, citylight road,
Surat-395007, Gujarat.x



FACTORY : P.168, Opp.Garden Silk Mills,
tantithaiya, kadodara bardoli road, tal.Palsana,
Surat-394305, Gujarat.



SALES OFFICE : B/C 4th floor, Victoria plaza,
nr. Danabhai Jewelers, S.V. road, Santacruz (W),
Mumbai-400054, Maharashtra.



OUR WAY OF LIVING



SPEED & CONSISTENCY GUARANTEED!

CORE VALUES



VISION
STATEMENT

MISSION
STATEMENT



B.H.A.G.
(BIG HAIRY AUDACIOUS GOAL)



OUR CORE PURPOSE

To encourage and ensure a paradigm shift in delivering trendsetting experiences.

OUR MISSION

To deliver contemporary construction solutions backed by the expertise, based on novel market needs.



QUEST TO LEARN



INTEGRITY



ENERGETIC



EYE FOR DETAIL



MAKING A DIFFERENCE

Core Values

BIG HAIRY AUDACIOUS GOAL

“By 2035 we will be known as a company optimizing techniques to eliminate major labor requirements with an objective of delivering solutions worth Rs.5000 Cr. in a year”

OUR

BRAND PROMISE

ascolite®
A Better Solution

SPEED & CONSISTENCY
— GUARANTEED —

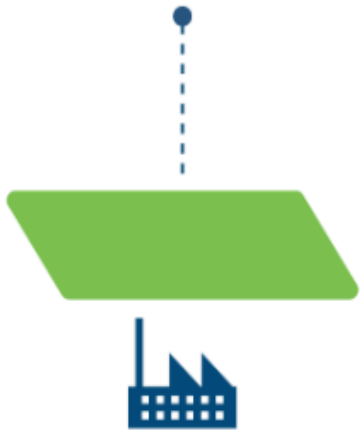
We are building a **culture rich** enterprise, to do so, we take our core values very seriously. We invest heavy resources in the field of **Learning & Development**. We truly believe, if the biggest asset i.e. the people of ASCOLITE are upgraded from time to time, the valuation of our assets will constantly appreciate. We have **invested over 5000 man hours in training last year.**

THE ASCOLITE ADVANTAGE



SPEED & CONSISTENCY GUARANTEED!

**MANUFACTURING
ADVANTAGE**



**THE PRODUCT
ADVANTAGE**

**CORE IDEOLOGY
ADVANTAGE**



**THE SALES
ADVANTAGE**

**THE SWEET SPOT –
MID SECTOR
ENTERPRISE**



2 Plant Size -
Economies of Scale

4 Largest FG Storage
in the sector

6 Independent
Production, QC and
R&D teams



Largest RM storage
in the sector **1**

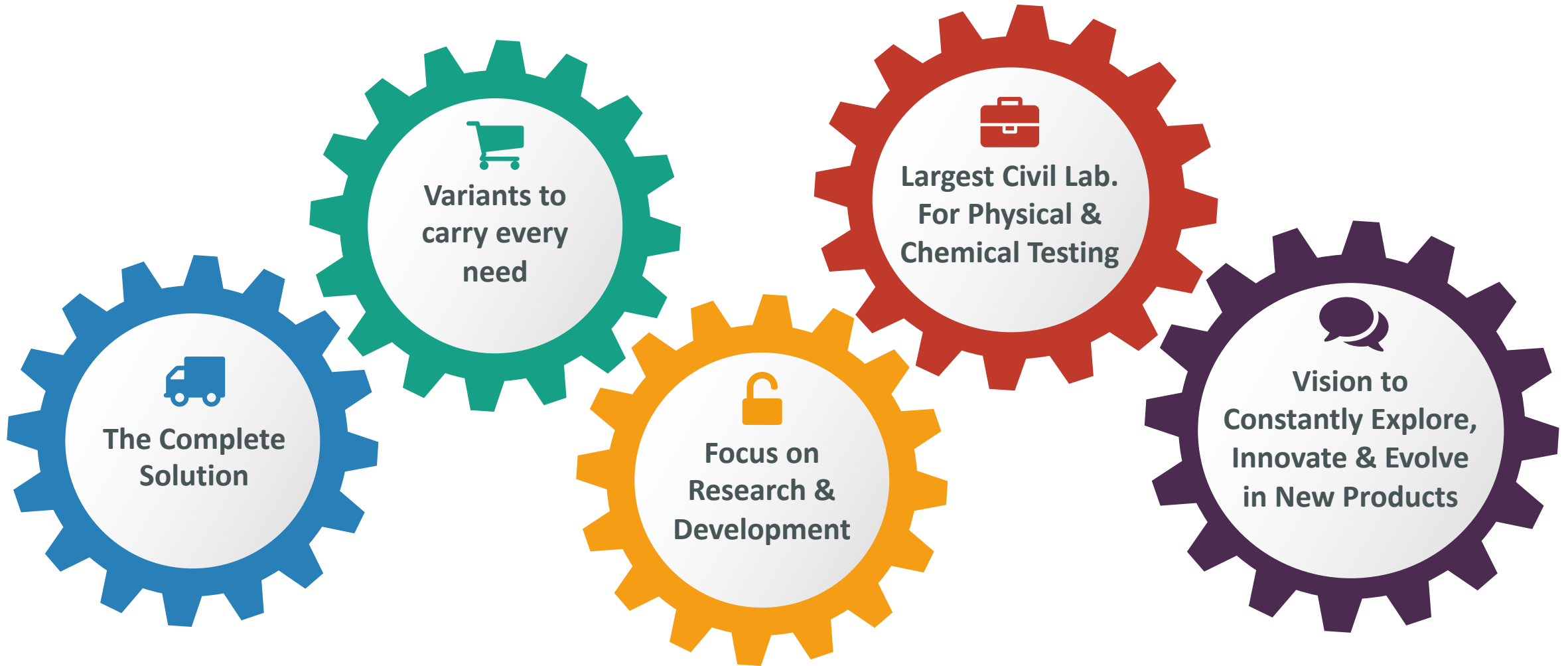
Strategic Location **3**

Multiple product
Manufacturing
lines under 1 roof **5**

THE

PRODUCT ADVANTAGE

ascolite[®]
A Better Solution







Being a mid-sector company gives the the **advantage of both** small enterprises & large corporates, at the same time **eliminating the limitations of both**.

- We are big enough to **give the experience of a corporate**.
- Our **overheads optimized** compared to the corporates giving us a competitive edge.
- Management **focus**.
- **Quick decision** making.
- **QC & R&D** setup.
- We offer product **higher product quality @ lower product price**.

MARKET & PRODUCT PROFILE



SPEED & CONSISTENCY GUARANTEED!

CUSTOMER CATEGORIES

Over 400 satisfied customers which include:

GEOGRAPHICAL COVERAGE:
PRIMARY: Gujarat & Maharashtra
SECONDARY: Goa, MP & Rajasthan

CUSTOMER BASE:
EXSISTING: Over 400 running customers
PROJECTS: Completed over 2000 sites



Architects &
Engineers



Developers



Contractors



Channel
Partners



Retailers



Residential



Commercial



Institutions



Industries



Repairs



WALLING SOLUTIONS

- AAC Blocks
- Block Adhesives
- Cementitious plasters
- Gypsum plasters
- Bonding agents
- Putty



ADMIXTURES

- Mould Release Agents
- Curing Compounds
- Plasticizers
- Accelerators
- Retarders
- Specialty Admixtures
- Air Entraining agents



WATERPROOFING SYSTEMS

- Basement
- Wet Areas
- Terrace & Balconies
- Water Tanks
- External Walls
- Podiums
- Water Bodies



SCREEDS, TILE/STONE ADHESIVES & GROUTS

- Screeds
- Tile/Stone adhesives
- Tile/Stone grouts
- Sealers & Additives
- Tile/stone Care



STRUCTURAL REPAIRS, SEALANTS & GROUTS

- Repair Mortars
- Micro-concrete
- Floor Hardeners
- Rust Protectors
- Sealants (PU/PS)
- Non-shrink Grouts



PROTECTIVE COATING & FLOORINGS

- Food & Pharma
- Hospitals & labs
- Industrial & Commercial
- Electronics & Automobile
- Car Park Systems

Right from RCC structure is built till the finishing. WE HAVE IT ALL!

Thank you